



復旦大學 管理学院
SCHOOL OF MANAGEMENT
FUDAN UNIVERSITY

复旦大学管理学院学生概况

FDSM Students Overview

May, 2025



我们的学生和校友 Our Students & Alumni

复旦管院目前在校学生**7,100**人。
The number of current students is **7,100**.

全球校友已超过**65,000**人。
The total alumni number has exceeded **65,000**.

多元化背景
Diversified Background

优秀的适应能力
Excellent Adaptability

全球化视角
Global Exposure

先进的管理学知识
Advanced Management
Knowledge

国际竞争力
International
Competitiveness

科学精神和创新精神
Scientific and Innovative
Spirits

逻辑和分析能力
Logical and Analytical
Skills

积极主动的态度
Positive and Proactive
Attitude

- ★ 本科 Undergraduate
- ★ 金融硕士 Master of Finance
- ★ 国际商务硕士 Master of International Management
- ★ 数据科学与商务分析硕士 Master of Science
- ★ 硕博项目 MPhil-PhD
- ★ 全职MBA Fudan-MIT IMBA
- ★ 在职MBA Fudan MBA
- ★ 科创青干营 Sci-Tech and Entrepreneurship Elites Program
- ★ 会计硕士 MPAcc
- ★ 复旦-港大IMBA HKU-FDU IMBA
- ★ 复旦-BI (挪威) MBA BI-Fudan MBA
- ★ 国际学生 International Students
- ★ EMBA
- ★ 校友 Alumni



復旦大學 管理学院
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我们的职业服务 Our Career Services



我们的招聘会特色

Our Career Fair Highlights



专业的CDO团队
Quality service from a professional CDO team



招聘增值服务
Reduce recruitment advertising cost and service fee



优质的人才储备
Improve human resource quality



精准的人才匹配
Precise talent mapping



节省HR的时间与精力
Save HR's time and effort



有效提升招聘流程
Increase the efficiency of recruitment process



精准覆盖管院各年级本科、硕士、博士、MBA学生及校友。

Accurately reach undergraduate, master, PhD, and MBA students across all grades, as well as alumni from the business school.



涵盖校招、社招及实习岗位。

Cover campus recruitment, experienced hires, and internship opportunities.



引入丰富国际学生资源。

Attract a diverse pool of international students.



开放复旦其他院系及周边高校学生参与通道。

Open participation channels for students from other schools at Fudan University and nearby universities.



提供定制化支持服务及雇主品牌形象露出。

Offer tailored support services and enhance employer brand exposure.



全年无休的招聘支持服务和长期校企合作。

Offer continuous recruitment support throughout the year and foster long-term partnerships between schools and enterprises.

全日制学生主要就业去向

Main Industries & Functions of Placement

学生类型 Programs	每届人数（约） Number of students		主要就业行业 Main Industries of Placement	主要就业职能 Main Functions of Placement
	中国学生 Chinese Students	国际学生 International Students		
本科 Undergraduate	200	10	信息科技、券商投行、商行、审计及税务服务、咨询、消费品、医疗健康、制造业 IT/High-tech, Securities/Investment Banking, Commercial Banking, Audit&Tax Services, Consulting Services, Consumer Goods&Services, Healthcare, Manufacturing	财务会计、审计及税务、投行、管培、商分数分、咨询、市场营销 Accounting, Auditing&Taxation, Investment Banking, Data Analysis/Business Analysis, Consulting, Marketing
硕士 Master	180	65	券商投行、PE/VC、公募基金、咨询、信息科技 Securities/Investment Banking, PE/VC, Public Offering Fund, Consulting Services, IT/High-tech	投行、投研、咨询、管培、商分数分、数据科学、产品管理、量化分析、算法、战略 Investment Banking, Research&Analysis, Consulting, Management Trainee, Data Analysis/Business Analysis, Data Science, Product Management, Quantitative Analysis, Algorithm, Strategy
博士 PhD	30	/	高校、政府机构、金融、信息科技 Higher Education Unit, Government Institution, Financial Services, IT/High-tech	教师科研、研究分析 Faculty&Research, Research&Analysis
全日制MBA Fudan IMBA	100	10	券商投行、PE/VC、信息科技、咨询、制造业、医疗健康、消费品、零售、文娱 Securities/Investment Banking, PE/VC, IT/High-tech, Consulting Services, Manufacturing, Healthcare, Consumer Goods&Services, Retail, Art&Leisure&Entertainment	投研、投融资管理、战略、运营、业务拓展、市场营销、销售和客户服务、项目管理、咨询、财务 Investment Management, Research&Analysis, Strategy, Marketing, Sales/Account Management, Project Management, Consulting, Finance&Accounting

全日制项目

——实习&校园招聘岗位

Full-time Programs

--for Internship & Campus Recruitment Positions

项目 Program	专业/研究方向/合作院校 Major/Research Direction/Partner School		就读时长 Year of Program	学生数 Number of Students
本科 Undergraduate	统计学、会计学、管理科学、工商管理、市场营销、财务管理、信息管理 & 信息系统 Statistics/Accounting/Management Science/Marketing/Financial Management/ Information Management & Information System		4	200
硕士 Master	金融硕士项目 Master of Finance	MIF - 国际金融方向 (与美国加州大学洛杉矶分校安德森商学院合作) MIF - International Finance (Offered in Collaboration with UCLA Anderson School of Management)	2	30
		MFE - 金融工程方向 (与普林斯顿大学合作) MFE - Financial Engineering (Offered in Collaboration with Princeton University)	2	30
		GMiF - 全球化金融管理方向 (与伦敦商学院合办) GMiF - Global Master of International Finance from London Business School - Fudan University School of management	2	10
	国际商务硕士 双学位项目 Master of International Business	GMiM - 全球化经营与管理方向 (与伦敦商学院合办) GMiM - Global Masters in Management Double Degree from London Business School - Fudan University School of management	2	40
		DDiM - 国际管理方向 (复旦大学、意大利博科尼大学和意大利路易斯大学共同合作开设) DDiM - Double Degree in International Business (Joint Cooperation from Fudan University, Bocconi University and Luiss University)	2-2.5	80
	应用统计硕士 DS&BA	数据科学与商务分析方向 Master of Science in Data Science and Business Analytics	2	45
硕博连读项目 MPhil-PhD	金融与财务学系、管理科学系、企业管理系、统计与数据科学系、应用经济学系、会计学系、市场营销学系、信息管理与商业智能系 Financial Management/Management Science/Business Administration/Statistics and Data Science/Applied Economics/Accounting/Marketing/Information Management and Business Intelligence (IM&BI)		4-6	50
Fudan IMBA (Full-time)	复旦-麻省理工国际MBA项目 Fudan IMBA (Collaborate with MIT Sloan)		2	110

国际学生



International Students Recruitment

项目 Program	专业/研究方向/合作院校 Major/Research Direction/Partner School	就读时长 Year of Program	学生数 Total Number	国际学生概况 International Students Profile
本科 Undergraduate	统计学、会计学、管理科学、工商管理、市场营销、财务管理、信息管理与信息系统 Statistics/Accounting/Management Science/Marketing/Financial Management/Information Management & Information System	4	200	每年约10名国际生,主要来自韩国、日本、巴西、美国等国家。 10 international students per year, mainly from South Korea, Japan, USA, Brazil and etc.
国际商务硕士 双学位项目 Master of International Business	DDIM—国际管理方向 (复旦大学、意大利博科尼大学和意大利路易斯大学共同合作开设) DDIM—Double Degree in International Business (Joint Cooperation from Fudan University, Bocconi University and Luiss University)	2-2.5	80	每年约有45名国际生,主要来自意大利。 45 international students per year, mainly from Italy.
	GMiM—全球化经营与管理方向 (与伦敦商学院合办) GMiM—Global Masters in Management Double Degree from London Business School—Fudan University School of management	2	40	每年约有20名国际生,主要来自欧洲国家。 20 international students per year, mainly from European Countries.
全日制国际MBA Fudan IMBA (Full-time)	复旦—麻省理工国际MBA项目 Fudan IMBA (Collaborate with MIT Sloan)	2	100	每年约有10名国际生,主要来自韩国、泰国、美国、加拿大、德国等国家。 10 international students per year, Mainly from South Korea,Thailand, Canada, USA,Germany and etc.
交换生 Exchange Students	本科、硕士及MBA学生 Bachelors, Masters, and MBA Students	0.5	100-150	交换生来自超过100所的全球知名商学院合作伙伴。秋季学期约60-100名,春季学期约40-60名。 Exchange students are from more than 100 partner universities around the globe. About 60-100 students in the fall semester and 40-60 students in the spring semester.



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In Collaboration with

Bocconi

LUISS
University - Rome



校友、MBA项目 ——社会招聘岗位

Alumni & MBA Programs --for Experienced Hiring Positions



囊括有工作经验的青年精英及全球校友网络

Young Elites with Work Experience and Global Alumni Network



每年有超过1000名有工作经验的青年精英学生。

More than 1,000 young elite students in school every year.

全日制项目 Full-time Program:

复旦国际MBA项目 (与MIT合作)

Fudan IMBA (Collaborate with MIT Sloan)

非全日制项目 Part-time Programs:

复旦大学MBA项目

Fudan MBA

复旦-BI (挪威) 国际合作MBA项目

BI-FUDAN MBA

复旦-港大IMBA项目

HKU - FDU IMBA Programme

复旦大学会计硕士专业学位项目

MPAcc



全球精英校友已超过59,998人。

The number of global elite alumni has exceeded 59,998.



复旦MBA科创青干营

——社会招聘岗位

Fudan MBA Sci-tech and Entrepreneurship Elites Program --for Experienced Hiring Positions

“复旦MBA科创青干营”旨在培养一批掌握前沿管理知识、具有科学精神和创新精神的科创企业创业者和拟加入科创团队的合伙人。

This program aims to cultivate a group of sci-tech entrepreneurs and partners who intend to join the sci-tech team with cutting-edge management knowledge, scientific and innovative spirits.

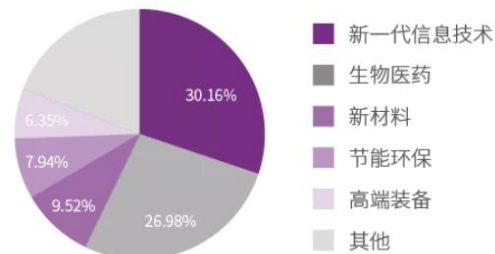
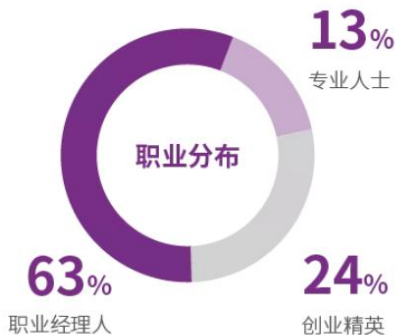
复旦MBA科创青干营 · 学员画像



64名学生



平均年龄37岁



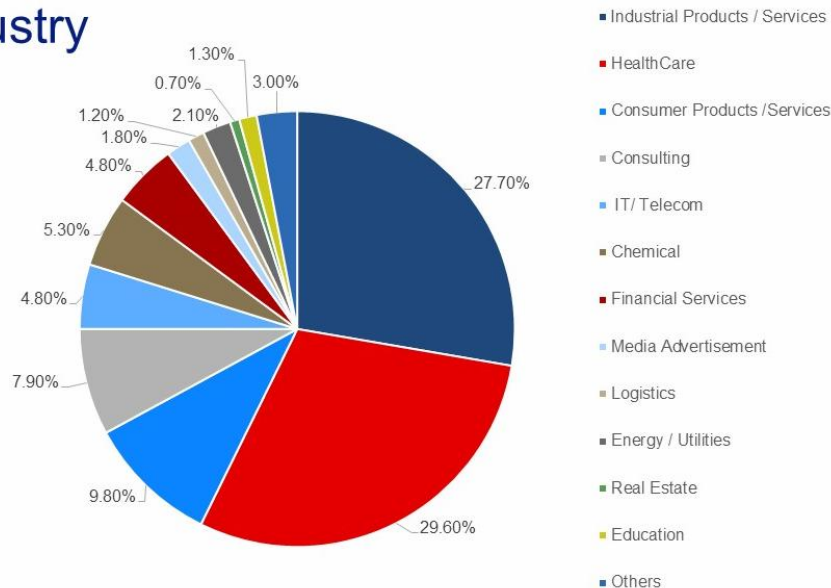
- New Information Technology
- Biomedical Science
- New Material
- Energy Conservation and Environmental Protection
- High-end Equipment

*重点关注科创领域职业机会。Focus on career opportunities in sci-tech and innovation industries.

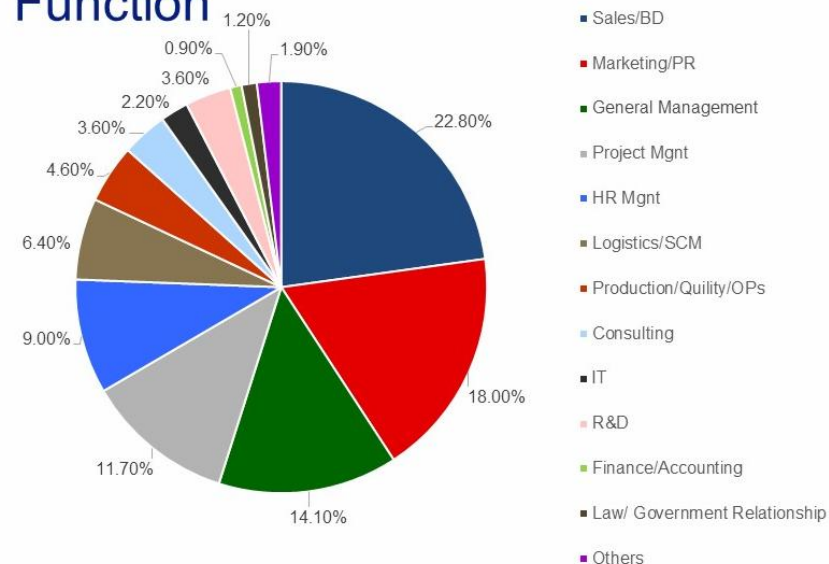
复旦大学-BI挪威商学院MBA项目学生概况

Student Profile of BI-Fudan MBA Program

Industry



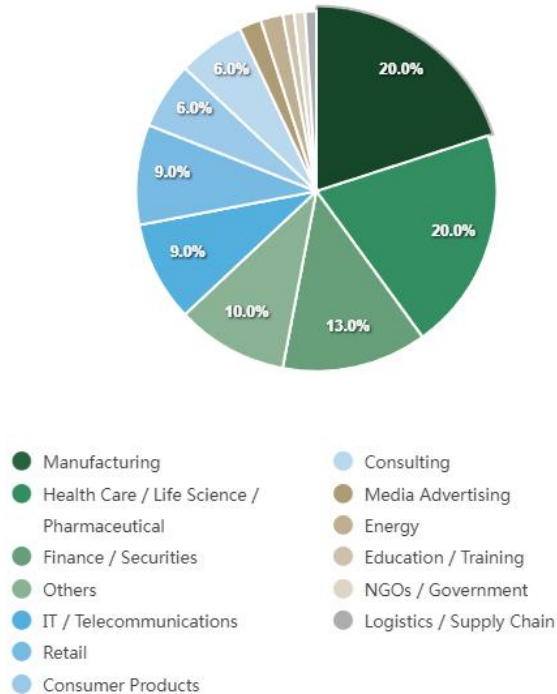
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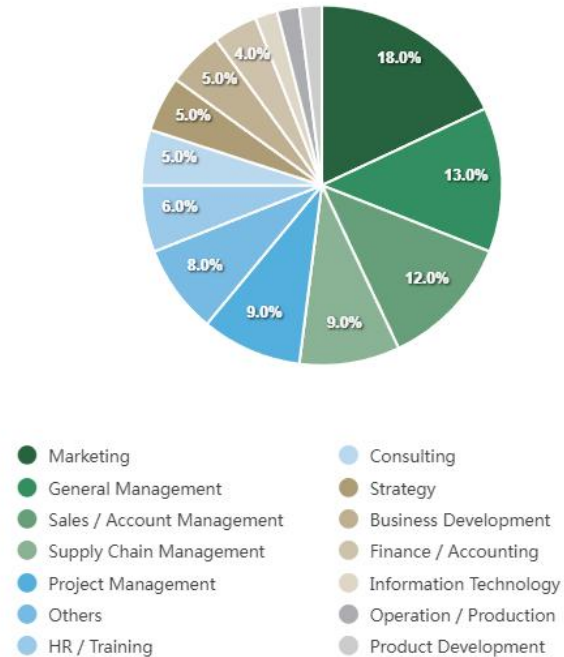
复旦-港大IMBA项目学生概况

Student Profile of HKU-FDU IMBA Program

Industry Expertise



Functional Expertise





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期待与您的合作!

Look Forward to Our Cooperation!

联系我们 Contact Us

电话: +86-21-25011000-4090

邮箱: cdo@fudan.edu.cn

地址: 上海市杨浦区国顺路670号李达三楼701室

微信公众号: FDSM_CDO

网址: <https://cdo-student.fdsf.fudan.edu.cn>

Career Development Office, School of Management, Fudan University

Tel: +86-21-25011000-4090

Email: cdo@fudan.edu.cn

Add: Room 701, Li Dasan Building, 670 Guoshun Road, Shanghai, China

WeChat Account: FDSM_CDO

Website: <https://cdo-student.fdsf.fudan.edu.cn>



复旦管院职业发展中心