



Norwegian Business
Association China (NBA China)
www.norbachina.com

4 November 2024

Invitation: Online event - DNB Markets' Insight into China's Economic Landscape

China's economic environment shows tentative signs of stabilization as recent policy adjustments aim to balance ongoing pressures. Household demand remains constrained, and the property sector continues to face downward pressures, yet supportive measures in key areas are fostering gradual resilience, providing a cautiously optimistic outlook.

We are pleased to invite you to an exclusive NBA event, where Kelly Chen, DNB's Senior Economist specializing in the Chinese economy, will provide updated insights and analyses on China's latest economic trends and forward-looking prospects.

The seminar will include a focused discussion on the persistent challenges in China's real estate sector, as well as emerging policy shifts aimed at fostering stability and growth. Attendees will have the opportunity to delve into the implications for various industries and explore strategies for adapting to an evolving economic environment in China.

This seminar represents the second installment of our China Outlook series, tailor-made for executives of NBA member companies operating in China, as well as the headquarters abroad. It arrives at a pivotal moment for managers in China who face the challenge of accurately conveying the intricacies of the local market to their overseas headquarters.

The goal of our seminar series is to bridge the expanding knowledge gap in the global business arena. Specifically tailored for the leadership at the headquarters of Norwegian companies, this event facilitates engagement in discussions with experts on the Chinese economy.

About the organizer:

Norwegian Business Association China (NBA China) is a member driven association for Norwegian companies in China, their Chinese counterparts, and individuals with an interest in Sino-Norway business cooperation. NBA is dedicated to supporting the Norwegian business community in China by providing an active forum for its members and provides a vibrant platform for members to connect, exchange ideas, and explore opportunities. NBA organize a wide range of events throughout the year, including seminars, networking sessions, expert panels, and company visits.

Currently, NBA has 90+ members and keep on growing the member base each year. To NBA that indicates the increase of Norwegian companies building a presence in China as well as NBA's relevance in promoting Sino-Norway business cooperation. NBA is part of the "Team Norway" in China, which is the Norwegian Embassy and Consulates in China, Innovation Norway, the Seafood Council and Norwegian Energy Partners to promote Norwegian business interests across China.

Date: 19 November 2024

Time: Online Session: 09:30 AM – 10:45AM Oslo Time / 16:30 PM - 17:45 PM Beijing Time

Agenda:

Online Session – Oslo Time:

09:30 AM – 09:45 AM Opening by Jan Fredrik Skjeltnor, New head of DNB Bank ASA's representative office in Shanghai

09:45 AM – 10:30 AM – Presentation from Kelly Chen, DNB's Senior Economist

10:30 AM – 10:45 AM – Q&A

Registration: Please register by sending email to Sherry@norwegianbusiness.onmicrosoft.com

Kind Regards
NBA China