



# China Hi-Tech Fair 2021

November 17-21, 2021

Shenzhen Convention & Exhibition Center

# China Hi-Tech Fair



**Held by**

**Ministry of Commerce of P.R. China**

**Ministry of Science and Technology of P.R. China**

**Ministry of Industry and Information Technology of P.R. China**

**National Development and Reform Commission of P.R. China**

**Ministry of Agriculture and Rural Affairs of P.R. China**

**China National Intellectual Property Administration**

**Chinese Academy of Sciences**

**Chinese Academy of Engineering**

**Shenzhen Municipal Government**

**Organized by**

**Shenzhen Convention & Exhibition Center Management Co.,Ltd.**



# China's No.1 Tech Show

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## A platform

to define the future of the tech industry in China

## A stage

to facilitate global collaborations in technology, research and business

## A window

to showcase China's opening up to the world





# CHTF 2020 in Numbers

**142,000m<sup>2</sup>  
Exhibition  
Area**

**3,349  
Exhibitors**

**109  
Delegations**

**2,000,000 +  
Online  
Visits**

**451,000 +  
Onsite  
Visits**

**176  
Conferences  
& Events**

**1,000 +  
Journalists**



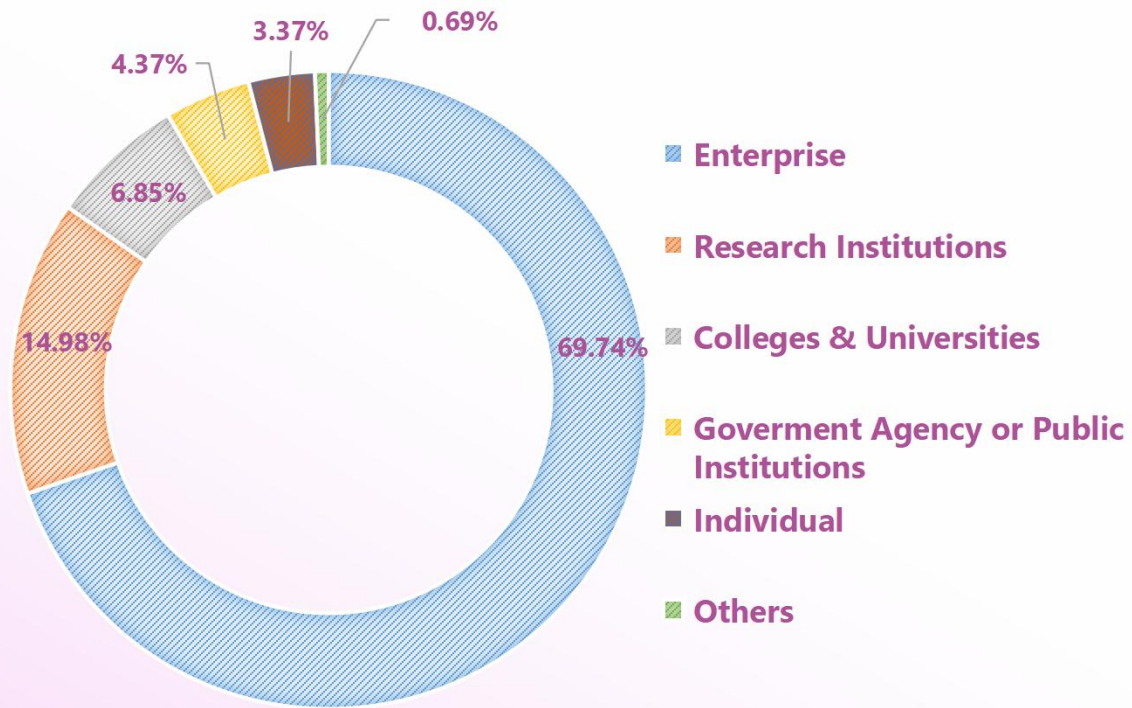
# CHTF 2020 in Numbers

53  
Participating  
Countries

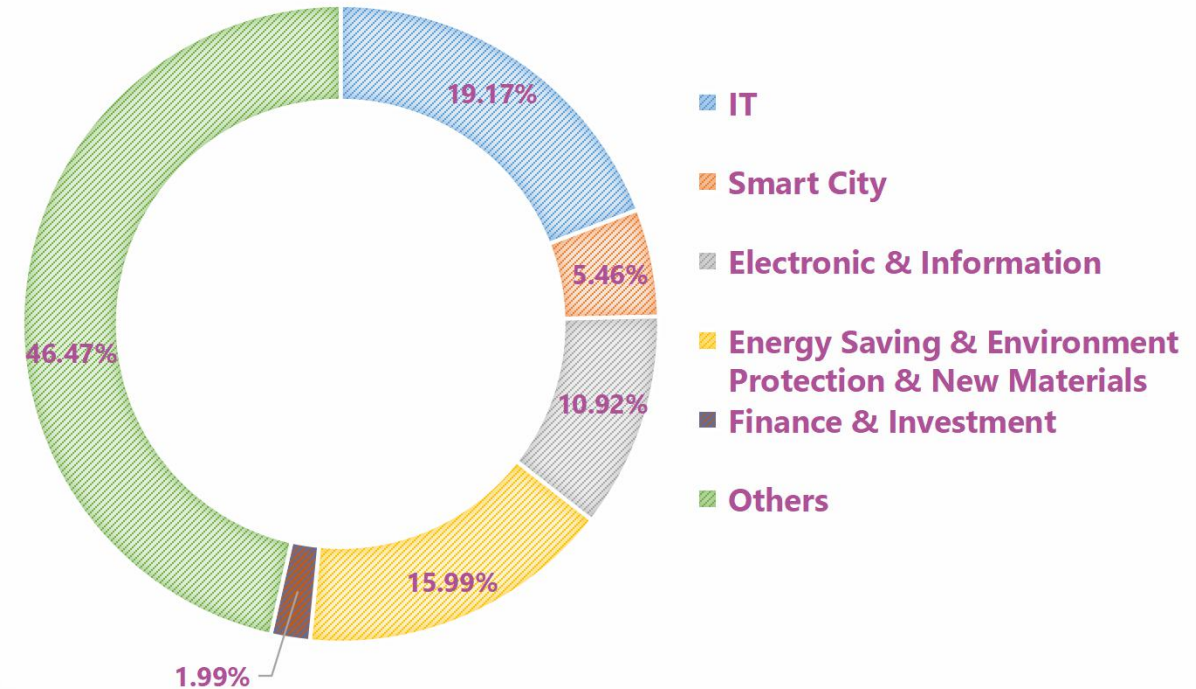




# CHTF 2020 in Numbers



Exhibitor Breakdown



Specialty Breakdown

# CHTF 2020 in Numbers



97.92%

of exhibitors were satisfied with their experience at CHTF 2020



95.34%

of exhibitors reached their major targets



88.10%

of exhibitors planned to exhibit again in 2021



80%

of exhibitors were enterprises and R&D Institutes



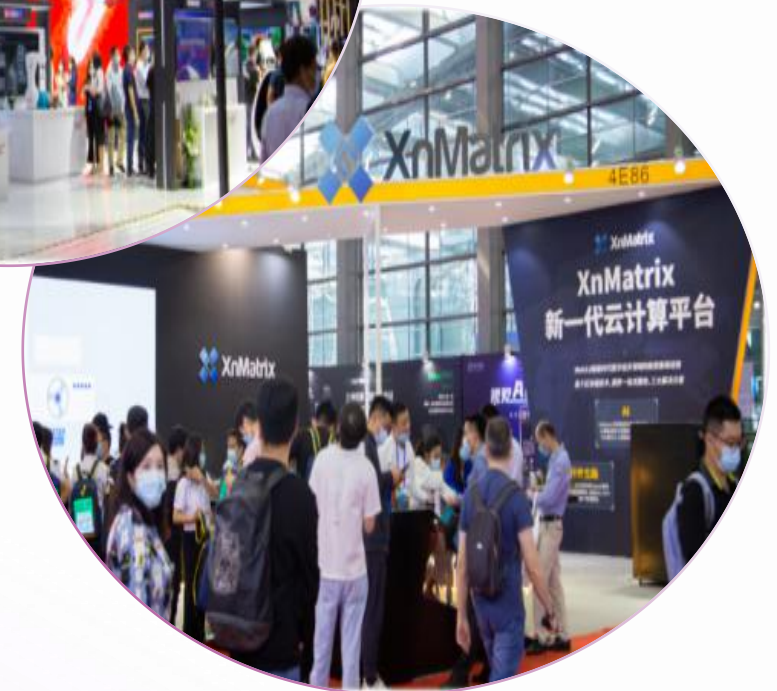
75.20%

of exhibitors were previous exhibitors



40%

of exhibitors were senior and medium management





# CHTF 2020 in Numbers



97.51%

of visitors were satisfied with the show



95.57%

of visitors met their expectations



86.74%

of visitors planned to return to CHTF 2021



67.13%

of visitors were regular visitors



60%

of visitors were senior and medium management





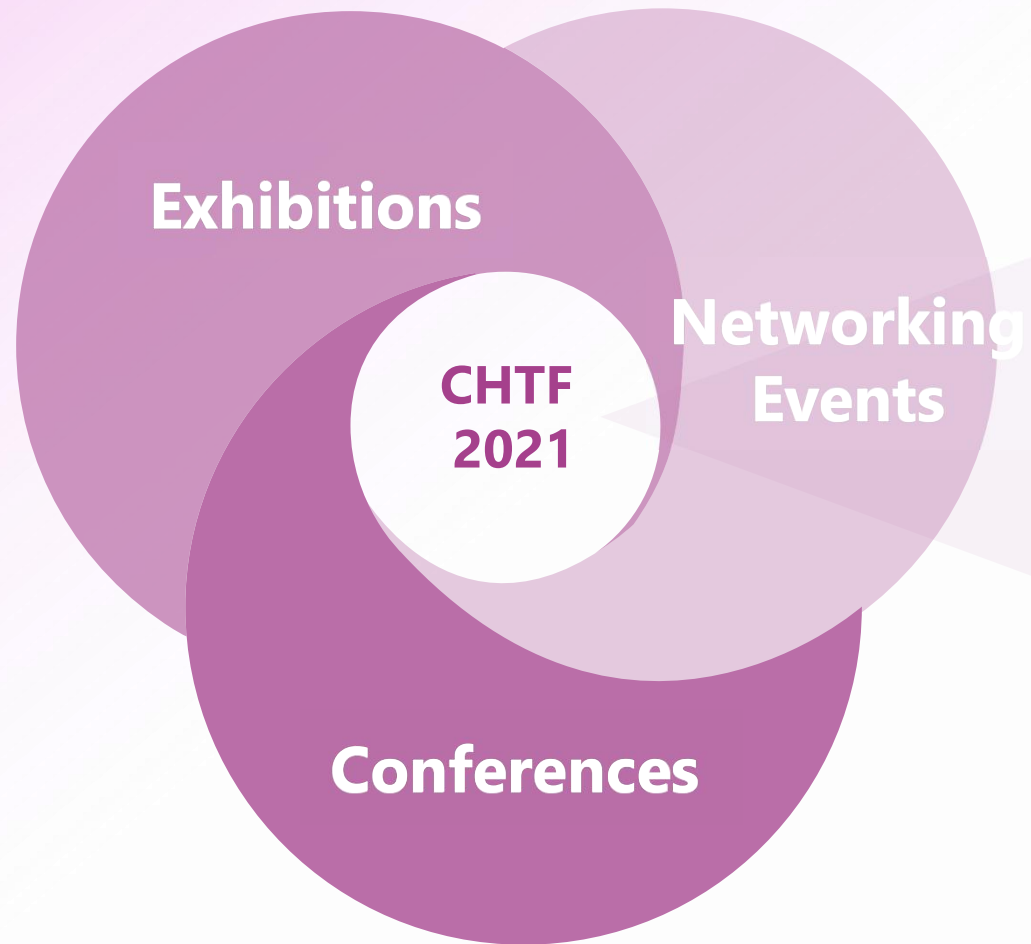
# Why Exhibit ?

- Gain quick access to the Chinese market
- Raise brand exposure to a huge audience
- Make high quality business connections
- Showcase latest products and services
- Get extensive media coverage



# Features of CHTF 2021

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**Real  
Digital  
Hybrid**



# CHTF 2021 Physical

## Conferences

- China Hi-Tech Forum 2021
- Technical Seminars
- Product & Technology Launches
- Corporate Promotions
- Image Promotions

## Exhibitions

- IT of CHTF 2021
- Smart City
- Semiconductor Display
- Environmental Protection & Energy
- Construction Innovation
- New Material
- International Pavilion
- National Pavilions hosted by China's Ministries and Commissions
- Provincials Pavilions from different parts of China
- Start-ups & Makers
- Investment Professionals

## Business Networkings

- B2B Meetings
- Road Shows
- Business Visits
- Business Salons
- Socia Media Links

# CHTF 2021 Digital

- To deliver live & online
- Access to numerous online and onsite visitors
  - Free for attendees

## Listed on CHTF Website:

Display your company profiles and videos on online show web

## Virtual Booth:

Product presentations, video demos, live chats via smart screen on show days

## Online Matchmakings :

Peer to peer meetings in dedicated virtual lounges





CHTF

INTERNATIONAL  
PAVILION

# CHTF 2021 International Pavilion

Connecting the tech industry together, online and onsite

A unique platform for small and medium sized tech companies, government institutions and organizations to display and to make business networks



## Overseas delegations currently set to attend from:

Argentina



Bahrain



Belgium



Brazil



Egypt



Germany



Lithuania



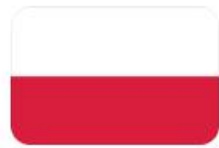
Malaysia



Netherlands



Poland



Russia



Spain



Switzerland





# An Innovative Host City - Shenzhen

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- **1<sup>st</sup>** in innovation in China
- **1<sup>st</sup>** in overall economic competitiveness in China
- **3<sup>rd</sup>** in business environment in China
- **3<sup>rd</sup>** in overall GDP in China



# An Innovative Host City - Shenzhen

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- 4<sup>th</sup> in container throughput in the world
- 6<sup>th</sup> in 2020 Global Fintech Hubs
- 8<sup>th</sup> Largest in the world - Shenzhen Stock Exchange





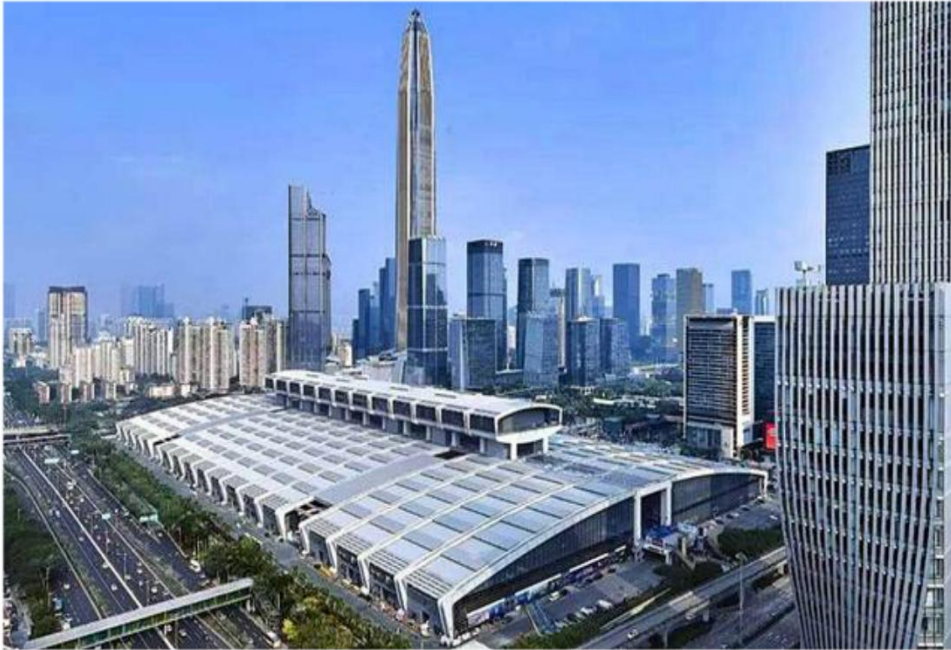
# An Innovative Host City - Shenzhen

- One of the Most Successful SEZs in the world
- 8 Shenzhen firms on Fortune Global 500 list 2020



# A Perfect Location – Shenzhen Convention & Exhibition Center

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- A total construction area of 280,000 m<sup>2</sup>
- 105,000 m<sup>2</sup> of indoor display area in 9 halls
- 22,000 m<sup>2</sup> of convention space
- Hosting over 100 exhibitions and 1,800 events each year



# A Perfect Location – Shenzhen Convention & Exhibition Center

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- Positioned in the heart of Shenzhen's CBD
- Easily accessible by plane, metro and bus
- Adjacent to Futian Railway Station
- Short transit from Shenzhen Baoan International Airport & Hong Kong International Airport
- Within walking distance to the world's top hotels



# We warmly welcome you to join us !



CHTF Official  
WeChat QR Code

Official Web: <http://www.chtf.com/english/>

: @CHTF

: @China Hi-tech Fair

## **Contacts:**

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